



Sustainable transport

Mobility in the region of Interleuven, Belgium

Centralized Training for Supporting
Structures

City of Zagreb

March 10, 2016



Sustainable transport

Mobility in the region of Interleuven

- Interleuven, a support structure for local governments
- Regional mobility problem: an approach named Regionet Leuven
- A concrete action: group purchase electric bikes
- Future actions

<http://www.mayorsinaction.eu>



Interleuven

Administratieve grenzen provincie Vlaams-Brabant
Fusiegemeenten en Arrondissementen



IGN, Bruxelles - 2001
Mention obligatoire à chaque réimpression
© NGL, Bruxelles - 2001
Verplicht te melden bij ieder hergebruik

Empowering Covenant of Mayors Coordinators and Supporters to assist municipalities in implementing and monitoring their Sustainable Energy Action Plan

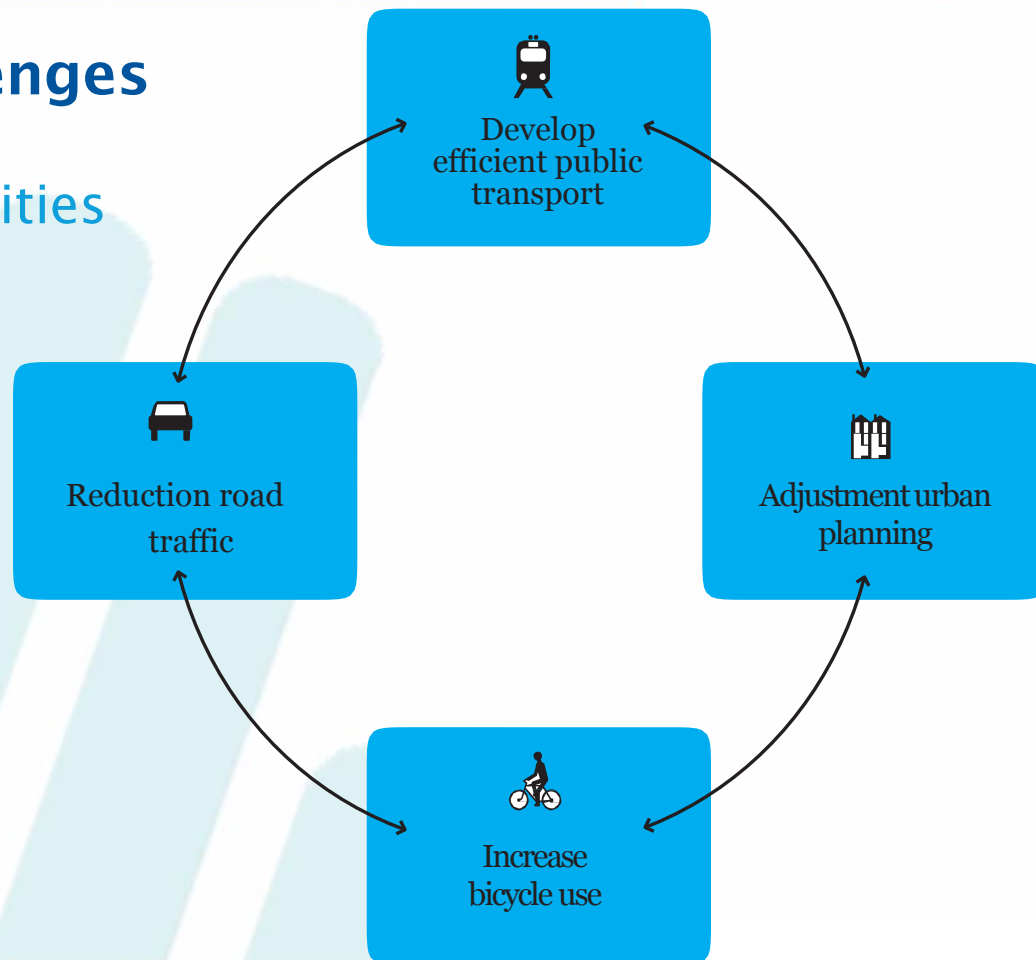
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Regionet Leuven - Challenges

Sustainable mobility: 4 priorities



Strategisch project Regionet Leuven – bron BUUR Bureau voor Urbanisme



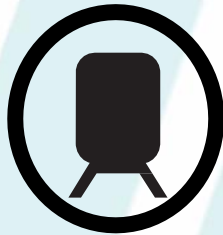
Regionet Leuven - Challenges

A sustainable modal shift

Ambitie 2030



**Auto
-20%**

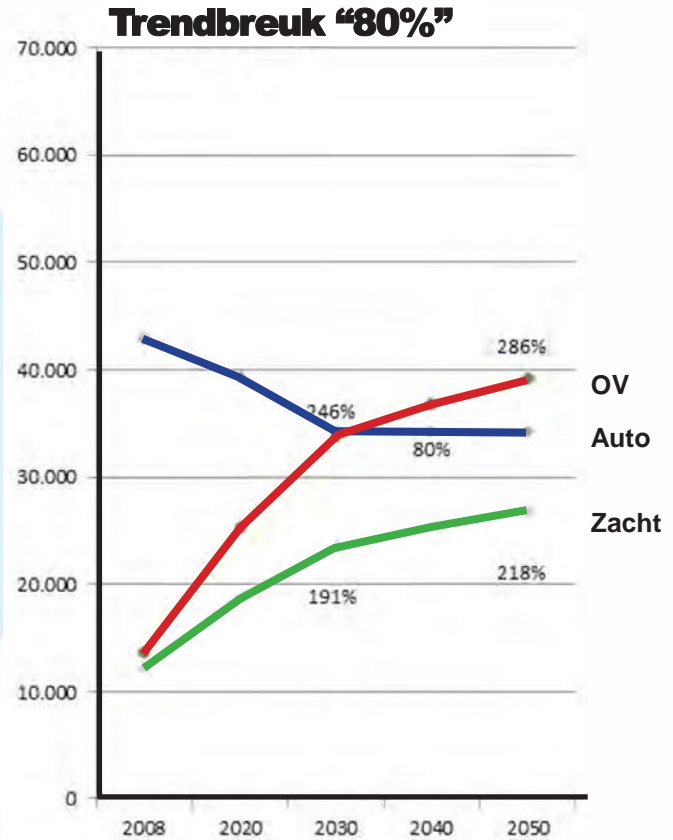


**OV
x2.5**

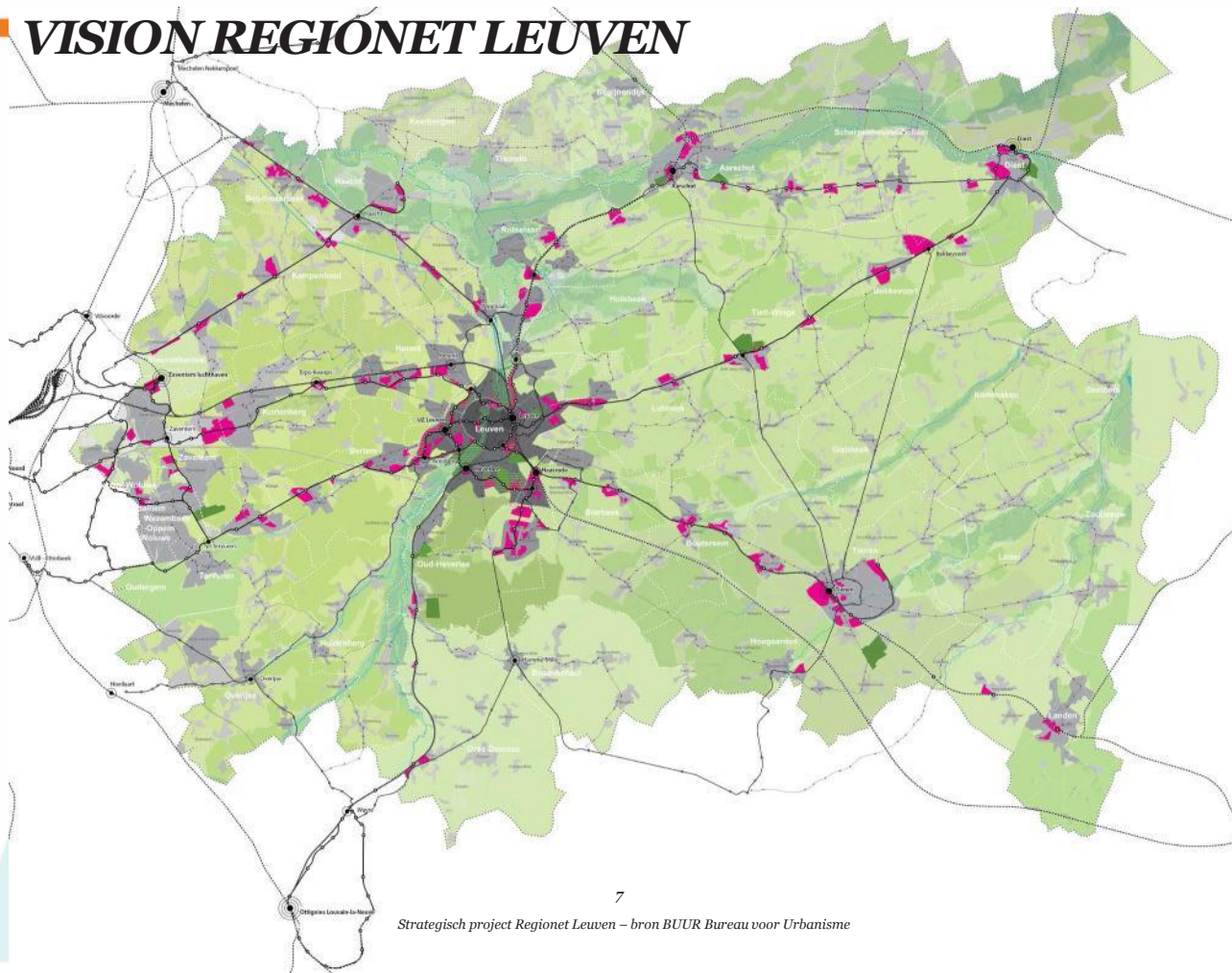


**Fiets
x2**

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VISION REGIONET LEUVEN



7

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Fiets-snelwegen Subsiëdiëring

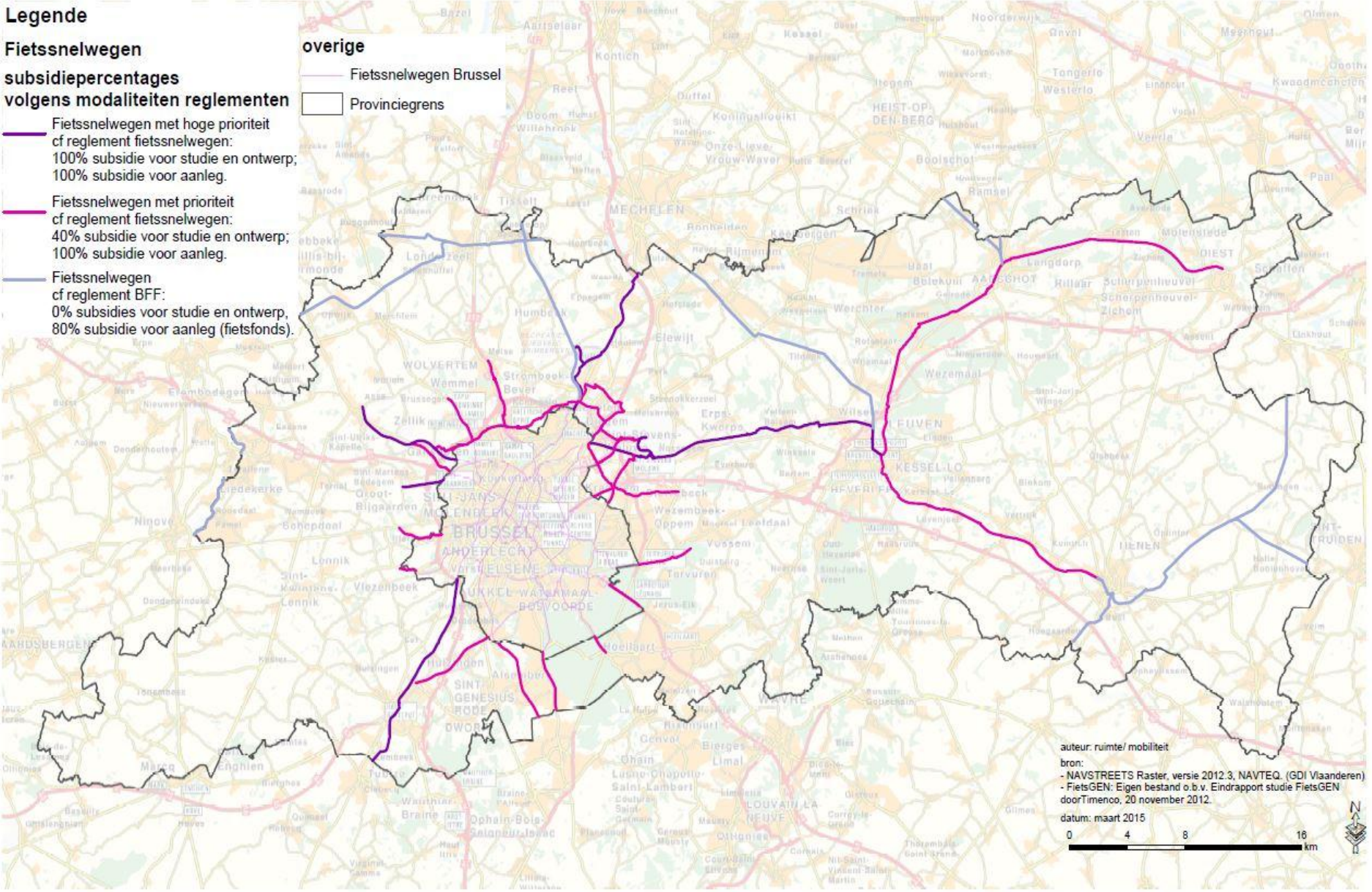
Legende

Fiets-snelwegen

subsiëdiëpercentages volgens modaliteiten reglementen

- Fiets-snelwegen met hoge prioriteit of reglement fiets-snelwegen: 100% subsiëdië voor studie en ontwerp; 100% subsiëdië voor aanleg.
- Fiets-snelwegen met prioriteit of reglement fiets-snelwegen: 40% subsiëdië voor studie en ontwerp; 100% subsiëdië voor aanleg.
- Fiets-snelwegen of reglement BFF: 0% subsiëdië voor studie en ontwerp; 80% subsiëdië voor aanleg (fietsfonds).

- overige**
- Fiets-snelwegen Brussel
 - Provinciegrens



auteur: ruimte/ mobiliteit
 bron:
 - NAVSTREETS Raster, versie 2012.3, NAVTEQ. (GDI Vlaanderen)
 - FietsGEN: Eigen bestand o.b.v. Eindrapport studie FietsGEN door Timenco, 20 november 2012.
 datum: maart 2015





MAYORS IN ACTION

FOR A SUSTAINABLE FUTURE

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Empowering Covenant of Mayors Coordinators and Supporters to assist municipalities in implementing and monitoring their Sustainable Energy Action Plan

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Group purchase electric bikes for citizens

An intermunicipal initiative for a sustainable modal shift



<http://www.mayorsinaction.eu>



Group purchase electric bikes for citizens

Objectives

- Encourage the modal shift to cycling
- Reduce CO₂-emissions by less conventional car rides
- Promote e-mobility especially e-bicycle traffic
- Awareness raising among citizens and employers
- Cooperation with local companies
- Lower the threshold for purchase
- Energy savings

<http://www.mayorsinaction.eu>



Group purchase electric bikes for citizens

Main steps of the action

- First call for interested residents
- Organization of a work group
 - Presentation of different types of bikes
 - Final choice of the e-bikes
- Municipal communication with second call for interested buyers
- Organization of test drives in the presence of the supplier
- Bikes delivered to the local dealers
- Final purchase

<http://www.mayorsinaction.eu>



Group purchase electric bikes for citizens

Costs and timing

- Costs for the municipality: only organization of the project, meetings of the work group, test moments, ...
- Timing
 - September 2014 first call
 - October 2014 work group
 - December 2014 final choice of the e-bikes
 - February 2015 test moments
 - Ordering till June 2015

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Group purchase electric bikes for citizens

Results

- 8 Municipalities
- More than 800 interested residents
- 600 participants for the test moments
- Finally 140 buyers
 - 1/5 of interested people (group purchase ≠ free, unfamiliar with e-bikes)
 - Some types of e-bikes no longer available
 - Promotional actions of other dealers

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Group purchase electric bikes for citizens

Future actions

- Supporting the continuation of the modal shift
- Other intermunicipal initiatives for the 30 municipalities
- Cooperation with the DNOs
 - Roll out of charging infrastructure for e-cars
- Trainingsession March 11, 2016
 - Electric and CNG vehicles for local authorities
- Repeat this group purchase – other group purchases
- Not only electric mobility, also other actions for a sustainable mobility

<http://www.mayorsinaction.eu>



THANK YOU

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